Over 34 years ago, on August 21, 1982, our city made its Cable Television Act effective, and with it, after many years of effort and visionary leadership, ignited the spark that was to become DCTV. Five years later, after the city obtained its first franchise agreement to bring cable television services to DC residents, DCTV was established. That was 29 years ago, and how far we have come!

Thanks to our many members and community program producers over the years, the unwavering, strong support from our city leadership, and the support from our cable providers—Comcast of the District, RCN, and Verizon FiOS--DCTV has grown into one of the premier public access media centers in the nation.

Our channels have presented tens of thousands of hours of singular thoughts, ideas, stories, cultural expressions and conversations. In their own voice, people have brought education, knowledge, and different creative approaches to attain a better understanding between individuals and communities. They have defined differences and divides, and often contributed towards bridging those divides. Our channels have become a center of the shared life of our city.

Starting next year, DCTV will begin a new epoch of our service to the people of our city. To close out our first three decades, we have conducted extensive review, surveying, and research, and engaged in many, many thought provoking discussions. We are defining how we will most effectively serve you in the coming era—preparing for our next 30 years.

We will be relying on what will endure—that the diverse people of our city will continue to create compelling community media content. That we will continue to expand the ways we educate, serve and program our public access channels. And not least of all—that the impact of this engaged, shared community experience—a gathering and energizing of many single thoughts into the images and sounds of vitalizing community programming—is resounding and unfathomable.

“In no way can we get such an overwhelming idea of the grandeur of Nature than when we consider, that in accordance with the law of the conservation of energy, throughout the Infinite, the forces are in a perfect balance, and hence the energy of a single thought may determine the motion of a universe.” —Nikola Tesla
The cable providers who fund DCTV have granted it exclusive use and programming control of seven public access channels on which DCTV schedules and transmits community programming, most of which is produced and provided by DCTV members. Use of the channels is collectively valued at $200,716,320 based on a per subscriber valuation for Public, Educational and Government (PEG) channel usage. DCTV fulfills its primary mission to transmit community programming on the cable systems in the District of Columbia by scheduling and telecasting programming at no charge to DCTV members. DCTV also provides and subsidizes supporting resources, training and facilities to create community programming to its members.
IN FY2016

- **806 members**
- **1,600 shows**
- **More than 407,000 viewers on 7 cable channels**

- **305 community bulletin posts**
- **65,400 online streaming visitors**
- **6,000 social media connections**

- **92 shows produced under the Free Equipment Program**
- **173 newly certified producers**
- **194 programs submitted through the FTP site**

- **28,500 website visitors**
- **11,444 hours of youth education**
In fiscal year 2016, we engaged our members and communities in new and exciting ways. We continued our technology upgrades to ensure that we are always providing cutting-edge and unprecedented access to media. We launched our DCTV Productions division with two shows that highlighted local arts, we unveiled our new website and also added fresh member incentives to make it easier for folks to learn, create and share their stories.

**FY2016**

**CALENDAR HIGHLIGHTS**

**JUL**
- Our Summer Workshop Series provided the community with quick and affordable 2-day training sessions in Best Practices in Producing, Studio Directing/Technical Directing and Backpack Journalism.

**AUG**
- At the beginning of August we made an upgrade to our editing software from Final Cut Pro to Adobe Premiere, providing members with training and access to the same technology that most media professionals use.

**SEPT**
- **Studio 901**
  We premiered the first show, *Studio 901*, produced by DCTV Productions. The weekly program put a spotlight on the coolest emerging artists from diverse backgrounds that live and create in Washington, DC. We aired 14 episodes of the series starting in June 2016.

- Also in August, DCTV won an Alliance for Community Media Hometown Award for *District Buzz: Drag City*. The mini-doc about DC’s underground drag scene was awarded Best Underserved Voices Program in the Student category.

- Our second Community Day Festival on August 22 attracted more than 1200 people who convened for a good time as they enjoyed great music from local performers, delicious foods, games for adults and children, a dance-off with our friends at Dance Place and much more.

**OCT**
- DCTV.org got a major facelift. We improved users’ experience and made it friendlier with easy-to-find information and interactivity. The site now supports program submissions online through our FTP site and allows easy-click registration for classes and events.

- October was a big month for us! DSLR training became the newest addition to our core classes. It covers the basics of shooting narrative video using a professional high-quality Canon 5D Mark III camera.
Our newest DCTV Production, *Laugh But Not Least* aired in March. The show gave viewers a peek behind-the-scenes into the world of professional comedy. Our first show featured two local comics, Tony Woods and Brandon T. Jackson. In the midst of providing laughs, they gave some insight into what it’s like telling jokes on a national stage.

The Office of Cable Television, Film, Music & Entertainment hosted our 2nd Annual DCTV Voice Awards. This member recognition event awarded producers for their contributions to our media platform through creating programs and volunteering. This year at the Voice Awards, we honored Bunny Riedel, Lew Taylor and William P. Lightfoot as the first inductees into the DCTV Hall of Fame, recognizing people who have made extraordinary, sustained and lasting contributions to DCTV and the public access media community.

In December, we also introduced our Youth Voices program as part of empowering young people to create and express their own images and messages.

We kicked 2016 off with a special announcement! It has always been our commitment to make it easier for our members to produce content and create with as few restrictions as possible. With that in mind, we indefinitely extended our Free Equipment & Facilities Program for District residents that are certified producers.

For the first “Indie in DC” of the calendar year, we assembled Guy Lambert from the *Joe Clair Morning Show* on WPGC 95.5, Markette Sheppard, host of *Great Day Washington* on WUSA-CBS and DCTV member Karen Hudes to discuss best practices in being an effective on-camera host.

DCTV became the media sponsor for the 2016 Green Festival Expo in Washington, DC. The 3-day event at the Walter E. Washington Convention Center celebrated living healthier and more sustainable lives. We produced three evergreen PSAs that they added to their marketing arsenal.

As DC’s only community media station, we educate and inform residents about candidates running for office and their platforms. During the month of May, we aired statements from candidates confirmed by the Board of Elections & Ethics seeking election to Council seats in the Primaries.

As an added membership benefit, we increased the amount of time that certified producers can check out field equipment to 48 hours. This doubles the previous 24-hour allowance and gives our members more time in the field to create without feeling pressed for time.
INTERN SPOTLIGHT
DCTV’s internship program is not a “get us coffee” and “make copies” kind of experience. Our interns are in the trenches learning media, honing their skills and creating content. The program culminates with them producing an episode of District Buzz, a segmented pop culture series that explores topics pertaining to all things DC. Former intern Shaun Rosa speaks about his time with us.

SHAUN ROSA, 27
University of Maryland at College Park
Graduated Spring 2015

How did you hear about the internship program at DCTV?
I started researching opportunities to hone my skills and I came across a short-film competition that DCTV was putting on in 2014. I was bummed because I wasn’t eligible to enter, but as luck would have it, a friend recommended me for the internship program about a year later.

What did you enjoy most about your experience?
It was great to get regular hands-on-experience in the workplace rather than just the twice-a-semester experience that I was getting during my midterm and final projects at school. I also found working with and learning from the staff and instructors to be equally as rewarding.

What surprised you most about your experience?
I didn’t know how much I enjoyed working on studio productions. It wasn’t an interest of mine until I took the Studio Technician class. Now, I find them exhilarating. They give me a rush.

Any big takeaways?
You don’t get a full understanding about productions until you’re in the thick of it. You know that everyone has a role and there are positions to be filled, but time-after-time, the team-driven spirit of a cast and crew wows me.

Are there any skills you picked up or improved upon during your internship?
I learned directing and improved upon editing.

How will this training help you transition into the real world?
Directing completed the circle for me. Being able to learn all sides of media production allows me to see the bigger picture and be more organized no matter the role I play.

What did you like most about working on your District Buzz episode?
It has to be my favorite thing that I’ve ever done. I took everything that I’ve learned in college and at DCTV and put that hard work into a short-form documentary. It was validation that I actually know what I’m doing.

What’s in your future?
I would like to be a director and master editor for television and films.
MEMBER BUZZ

Our members represent the best of what can happen if you dedicate yourself to telling your story. They know the importance of sharing varied voices and are willing to help others reach their full potential through our volunteer platform.

“Just go for it! Take the class, meet new people, and create your show!”

KAMILLA HASSEN

“Get off the couch and get started.”

STEPHEN REESE

“Take advantage of all opportunities and learn as much as you can because this is a great resource.”

NAEEMAH POWELL
“You will learn something from everyone involved at this amazing communications platform.”
KAREN HUDES

“Be prepared to take everything seriously and be open minded about how you can help others.”
PAUL RUFFINS

“You will learn something from everyone involved at this amazing communications platform.”
KAREN HUDES

“Once you complete the membership application and take the orientation, get started by taking other courses immediately.”
SABRINA SLATER

“Work diligently, learn as much as you can about producing and make sure that you become an expert in at least 1 or 2 technical skills.”
DELMA WEBB
It is no big secret that the Washington Metropolitan Area Transit Authority (WMATA) has faced some challenges over the last few years. When the organization decided to bring on new leadership by hiring General Manager and Chief Executive Officer Paul J. Wiedfeld, they looked to DCTV to help with their rebranding campaign.

In February, we aired the very first episode of the WMATA produced program, Metro Focus. The half-hour, magazine format show journeys viewers to booming hotspots, hidden gems and the behind-the-scenes of destinations the Metro serves by rail and bus. Metro Focus included some little-known fun facts about the transit system and introduces viewers to some commuters along the way.

Metro Focus plans to be a two-year series documenting the changes on the WMATA system. In exchange for using our platform to share their message, WMATA provided us with more than $40,000 worth of advertising on their buses and rail.
The skills I enhanced the most were editing and writing. Editing was a big one. Being able to put your ideas on paper really enhanced my skills as a writer and editor.”

EBONY GIBBS, 21
Senior @ Florida A&M

DCTV has served as a learning environment for young people in the Mayor’s Summer Youth Employment Program (SYEP) for more than 25 years. Our approach to providing youth with on-the-job-experience is different than any other host site. We give our students, no matter their experience level, the opportunity to create media and tell their stories using advanced equipment.

This year’s class of SYEP students completed three separate projects focused on DC Statehood, the organization S.O.M.E. and a PSA about all of the wonderful benefits of drinking water.
“Throughout the program I was able to enhance my people skills through working with the team from pre-production through post-production.”

KAYODE LAMBKIN, 17
Senior @ Woodrow Wilson High school

“I really enjoyed my time as an intern at DCTV. Whoever gets the opportunity to work here next year is lucky!”

ZABRIA PETERS, 19
Freshman @ Claflin University

“What attracted me to DCTV is my interest in becoming a filmmaker. Once I heard about the opportunity for Summer Youth Employment at DCTV, I signed up.”

TAARIQ SAADIQ, 17
Senior @ Duke Ellington School of the Arts

“My favorite part of the SYEP program was the pre-production aspect. I enjoyed script writing and planning for the production.”

DERRICA VINES, 21
Senior @ University of North Carolina at Greensboro

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The following pages present financial statements of the Public Access Corporation of the District of Columbia for the Fiscal Year July 1, 2015 to June 30, 2016, excerpted from the audit performed by F.S. Taylor & Associates, PC which issued an unqualified opinion stating that the statements present fairly, in all material respects, the financial position of the organization in accordance with the generally accounting principles. They are for informational purposes only, and are not intended as a complete report. A full copy of the Independent Auditor’s Report and Financial Statement is available upon request.
PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA
STATEMENTS OF FINANCIAL POSITION
JUNE 30, 2016 AND 2015

ASSETS

Current assets:
Cash and cash equivalents $ 5,627,143 $ 4,615,195
Investments 890,455 876,146
Accounts receivable 486 2,930
Inventory 1,053 1,231
Prepaid expenses 36,100 64,792
Total current assets 6,555,237 5,560,294

Security deposits 25,067 25,067
Property and equipment, net 1,792,115 2,052,275
Total assets $ 8,372,419 $ 7,637,636

LIABILITIES AND NET ASSETS

Current liabilities:
Accounts payable and accrued expenses $ 183,308 $ 191,851
Deferred revenue 11,181 11,181
Note payable, current portion - 27,364
Total current liabilities 194,489 230,396

Note payable, net of current portion - 12,974
Total liabilities 194,489 243,370

Net assets:
Unrestricted
Undesignated 3,994,023 3,920,985
Board designated 1,240,000 1,240,000
Total unrestricted 5,234,023 5,160,985
Temporarily restricted 2,943,907 2,233,281
Total net assets 8,177,930 7,394,266

Total liabilities and net assets $ 8,372,419 $ 7,637,636

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS.
SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Support</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating support from cable operators</td>
<td>$ 2,153,131</td>
<td>$</td>
<td>$ 2,153,131</td>
<td>$ 2,044,735</td>
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<tr>
<td>Capital contributions from cable operators</td>
<td>-</td>
<td>934,801</td>
<td>934,801</td>
<td>580,321</td>
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<tr>
<td>In-kind contributions</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>138,400</td>
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<tr>
<td>Membership dues</td>
<td>17,020</td>
<td>-</td>
<td>17,020</td>
<td>21,660</td>
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<tr>
<td>Net assets released from purpose restrictions</td>
<td>224,175</td>
<td>(224,175)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total support</td>
<td>2,394,326</td>
<td>710,626</td>
<td>3,104,952</td>
<td>2,785,116</td>
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</tbody>
</table>

Revenue

| Equipment rental and production services      | 26,887       | -                      | 26,887      | 36,767      |
| Instruction fees                             | 24,255       | -                      | 24,255      | 18,125      |
| Sales of recording media                     | 155          | -                      | 155         | 303         |
| Interest                                     | 4,235        | -                      | 4,235       | 2,634       |
| Investment income                            | 14,309       | -                      | 14,309      | 26,508      |
| Other income                                 | 4,531        | -                      | 4,531       | 5,006       |
| Total revenue                                | 74,372       | -                      | 74,372      | 89,843      |
| Total support and revenue                    | 2,468,698    | 710,626                | 3,179,324   | 2,874,959   |

Expenses

| Program services                             | 2,216,074    | -                      | 2,216,074   | 2,192,925   |
| General and administrative                   | 179,586      | -                      | 179,586     | 180,900     |
| Total expenses                               | 2,395,660    | -                      | 2,395,660   | 2,373,825   |
| Changes in net assets                        | 73,038       | 710,626                | 783,664     | 501,134     |
| Net assets, beginning of year                | 5,160,985    | 2,233,281              | 7,394,266   | 6,893,132   |
| Net assets, end of year                      | $ 5,234,023  | $ 2,943,907            | $ 8,177,930 | $ 7,394,266 |
## PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA

### SCHEDULE OF FUNCTIONAL EXPENSES

**FOR THE YEAR ENDED JUNE 30, 2016 (with comparative totals for 2015)**

**2016**

<table>
<thead>
<tr>
<th></th>
<th>Program Services</th>
<th>Supporting Services</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Production</td>
<td>Programming</td>
</tr>
<tr>
<td>Salaries</td>
<td>$438,896</td>
<td>$374,447</td>
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<tr>
<td>Employee benefits</td>
<td>37,251</td>
<td>38,183</td>
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<tr>
<td>Payroll taxes</td>
<td>31,007</td>
<td>27,130</td>
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<tr>
<td>Pension expense</td>
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<td>29,383</td>
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<tr>
<td>Contract services</td>
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<td>83,066</td>
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<tr>
<td>Depreciation</td>
<td>193,734</td>
<td>198,577</td>
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<tr>
<td>Occupancy costs</td>
<td>84,121</td>
<td>86,224</td>
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<tr>
<td>IT services</td>
<td>43,428</td>
<td>56,434</td>
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<tr>
<td>Office expense</td>
<td>28,501</td>
<td>22,581</td>
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<tr>
<td>Other expenses</td>
<td>19,524</td>
<td>4,382</td>
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<tr>
<td>Conferences and meetings</td>
<td>4,984</td>
<td>37,398</td>
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<tr>
<td>Travel</td>
<td>4,163</td>
<td>1,679</td>
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<tr>
<td>Interest expense</td>
<td>670</td>
<td>687</td>
</tr>
<tr>
<td>Advertising and promotion</td>
<td>5,900</td>
<td>10,506</td>
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<tr>
<td>Insurance</td>
<td>8,458</td>
<td>8,669</td>
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<tr>
<td><strong>Total expense</strong></td>
<td><strong>$992,609</strong></td>
<td><strong>$979,347</strong></td>
</tr>
</tbody>
</table>
DCTV’s Board of Directors is a diversely talented group of individuals that are committed to fostering greater participation by District residents in media through expansion of video programming and increased funding.

Kojo Nnamdi, Chair
Journalist
The Kojo Nnamdi Show and
The Politics Hours on NPR
WAMU-FM

Pedro Alfonso, Vice Chair & Treasurer
Chairman and CEO
Dynamic Concepts, Inc.

Cynthiana Lightfoot, Secretary
Program Manager
District of Columbia’s EMS for Children

Michael Freedman
CPA and Founding Partner
Gelman, Rosenberg & Freedman CPAs

Kevin Goldberg
Attorney
Fletcher, Heald & Hildreth, PLC

Janis Hazel
Communications Director
Serve DC, Executive Office of the Mayor
Office on Volunteers

Rishi Hingoraney
Senior Director, Member Partnerships
NPR

Kwame Holman
Adjunct Lecturer
Northwestern University Medill School of Journalism, Media, Integrated Marketing Communications

Nantz Rickard
President and CEO
DCTV
We gratefully acknowledge and express our thanks to Mayor Muriel Bowser and the DC Office of Cable Television, Film, Music and Entertainment for their ongoing commitment and support. Mayor Bowser and Director Angie Gates have gone to great lengths on our behalf to make sure DCTV has the ongoing resources to support our successful community programming.

We express our great appreciation to Councilmember Vincent B. Orange and the DC Council who have been, and continue to be, instrumental in making sure DCTV has the cable channels, funding and resources that have provided the means for vibrant community programming for almost 30 years.

We also truly appreciate Comcast of the District, RCN, and Verizon for their consistent and significant ongoing support. These companies and their commitment to our communities provide the foundation for DCTV’s ability to provide you the resources for creating and distributing community programming. They provide our cable channels, our fiber lines, and almost all our funding.

Thank you to our Viewers, and to all of you throughout the District of Columbia who value DCTV, and who watch and engage in our local community programming.

We are grateful for the continued support of The Exposure Group, African American Photographers Association of Washington DC, whose members volunteer to capture beautiful images of DCTV in action through artistic, beautiful photography, and whose work can be seen throughout this Annual Report and on our website. To learn more about the Exposure Group, visit www.exposuregroup.org.

And not least of all, thank you to our DCTV Members. DCTV is a very special forum in the world of media, and our members—with incredible hard work, dedication, and a keenness to succeed well—have made DCTV into a world-class local community television center. Our members are unparalleled as volunteers, and the programming by for and about DC is of inestimable value.