Dear DCTV Friends & Supporters,

In Washington, DC, nonprofit organizations make a significant economic impact. In 2017, they employed 118,100 people – over 26% of the District’s workforce – and generated almost $48 billion in annual revenues. DC foundations annually give over $4 billion. The majority of nonprofits ($65.5 billion) have annual budgets of less than $1 million. For every 1 powerhouse (annual expenses more than $5 billion) nonprofit, there are thousands of grassroots organizations. Arts, culture, humanities, environment, animal-related, and youth development nonprofits generally fall below the $10 million budget threshold.

These numbers show the substantial scale of work by nonprofit organizations, but don’t even scratch the surface of the range and depth of impact they have or the incredible stories about how organizations in DC, and throughout our communities and changing lives every day. We want our city’s residents to see these important and inspiring stories, and we want our community of nonprofits to be successful and reaching people who care about their work. Video is critical to effective communications and marketing; however, professional video is not affordable for a great many nonprofits. So DCTV worked with our city’s nonprofit leaders to determine how best to make this happen. In fiscal year 2019, DCTV completed development of a new initiative to pilot and launch in fiscal year 2020. We’ll provide Nonprofit Media Capacity Building Grants that will make it possible for organizations who are grant recipients to be invited to receive education about energizing their revenue through quality storytelling and integrating video into their communications strategy — and for many grantees — to appear in DCTV’s original programs or features. Grantees will receive significant value including professionally produced high-quality marketing & communications content, while providing only a small monetary grant match. Through these Grants, we’ll help build the communications capacity of nonprofit organizations and serve our viewers with quality stories, and by sparking vital conversations. These grants are a powerful means through which DCTV serves our communities with meaningful media. We will also be re-igniting the city-wide discussion about how our residents and institutions can work together to continue to build and improve this incredible educational opportunity.

We had another great development in FY19 — Thanks to Comcast and RCN, DCTV will now also be seen in HD. We launched our first HD channel — Comcast channel 95 is now broadcast in HD on Comcast channel 1070. RCN is preparing to launch channels 10 and 11 in HD next year. These are exciting times for DCTV as our organization pivots into new strategies that prepare us for the future and the changing media landscape by supporting DC residents and organizations to be engaged in purposeful communities through the power of meaningful media.

Our doors are open to the community as a place to learn, create, share and connect, and we welcome you to engage with us and our exciting work to bring meaningful connections to DC residents through valuable education, vital conversations, and quality stories.

- Kara Bundy, Deputy Director, Court Appointed Special Advocates (CASA)
DCTV has a professional team of videographers, editors and trained technicians to perform work-for-hire productions. Our team is highly trained to perform studio and field production to meet the education, outreach and public relations goals of any organization.

The most popular shows are all dance shows!

By The Numbers

### 2019 Edition

**MEMBERS**

- 1,236 individuals
- 335 organizations
- 148 meeting space rentals

**PRODUCTION**

- 7,818 hours spent using DCTV facilities and equipment
- 3,512 hours of field camera use

**EDUCATION**

- 21,141 education hours
- 354 people trained
- 171 certifications issued

**DIGITAL**

- 36,755 community bulletins aired
- 650 total reach
- 1.3k followers
- 84.4k impressions

**PROGRAMMING**

**Top 3 Liked Shows**

1. Breeze Country Dance Connection
2. A Choice Affair
3. Going Down

The most popular shows are all dance shows!

### 2019 Creative Projects

- 60-minute documentary
- Screening at Miracle Theatre
- Broadcast on World AIDS Day
- Award Submissions
- DC Sports Association Going Down
- Local First Awards
- Smithsonian Institution National Museum of Natural History Qrius & Youth Experiences Program Series 2nd year

### Whitman-Walker Health

This year, we had the honor of being entrusted to produce work along with Whitman-Walker Health, a nonprofit organization that for 40 years has offered affirming community-based health and wellness services to all with a special expertise in LGBTQ and HIV care. To celebrate their forty-year milestones, Whitman Walker worked with DCTV’s creative services team to record and produce their 40 Stories series project. We helped to tell their narrative of providing stigma-free care with dignity, respect and love, by chronicling 40 stories told over a 40-week duration. As a community storyteller, being able to chronicle the history of an organization that has successfully navigated the nonprofit world for 40 years presented a unique opportunity for all involved.

### By The Numbers

**Creative Services**

DCTV has a professional team of videographers, editors and trained technicians to perform work-for-hire productions. Our team is highly trained to perform studio and field production to meet the education, outreach and public relations goals of any organization.

**By The Numbers**

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The Sisters4Fitness Wellness Show is a 30-minute talk show focusing on health issues impacting women, especially African American women. African American women suffer disproportionately from diseases such as diabetes, heart disease, and obesity. The Sisters4Fitness Wellness Show has impacted the community by tackling these issues with knowledgeable guests and the latest information. The show also focuses on social and psychological issues such as sexual assault, PTSD, and prison reform in an effort to bring issues to light that may not get much media attention. Sisters4Fitness has received myriad feedback from viewers who have thanked Ms. Gaines Bryant for presenting issues and voices that have entertained and informed them.

1 On 1 with Cory George is a show that highlights amazing stories of triumph and purpose of everyday people in hopes of inspiring, educating, and teaching others to follow suit. Based on the feedback received, the show is making an impact on the community. For some, it has sparked a healthier form of dialog for certain topics in the African American community and it has also helped some to realize that their story, and hard work, is just as important as everyone else’s.

Breaking Barriers: The Abdul Aziz Story—the Freedom Riders is part of a documentary series of historical biographies of “Freedom Riders” and other Civil Rights Era “Heroes” in Context to 1960-1970 as a generation of African-American social, cultural, legal, economic, and political change. This story is a powerful expression of will, determination, and fate. It tells the history of how we got here.

As the Member Network Leader, Krystal’s duties include: scheduling exciting monthly member meet-up events, confirming workshop speakers based on topics and themes recommended by members, facilitating crew calls, planning experiential learning opportunities, and maintaining an engaged network of DCTV members.

Our DCTV community is made up of volunteers from various backgrounds who invest their time and energy into creating content. They serve as camera operators, on-air hosts, videographers, and audio and studio technicians on their own shows and as crew on others’ productions. Although their experience level varies from novice to veteran, they are unwavering in their commitment and dedication to learning and honing their craft.

MEMBER: Stephanie Gaines Bryant
PROGRAM: The Sisters4Fitness Wellness Show
TOPIC: Health & Fitness

MEMBER: Cory George
PROGRAM: 1 On 1 with Cory George
TOPIC: Inspirational

MEMBER: Carrington Davis
PROGRAM: Breaking Barriers
TOPIC: Documentary

VOLUNTEER: Krystal Branton
TITLE: Member Network Leader
INTERESTS: Supporting Membership

As a DCTV member, I have been able to further my mission of presenting the best health and wellness information to the DC community. My job as host and executive producer of the show has been made easier by DCTV’s professional programming department and their willingness to answer questions and address concerns. I am grateful for the opportunity.

As a member of DCTV, representing the Breaking Barriers Project foundation, I am able to work closely with a highly skilled and knowledgeable team in a timely and inexpen-sive way, allowing the foundation to build a portfolio and to cooperate with other nonprofit organizations.

As a volunteer I have been able to further my mission of being a Lifeline to other volunteers and to share my knowledge and skills with others. I am grateful for the opportunity.

“Being a member of DCTV, volunteering with other DCTV members, and working in a non-profit environment has given me the opportunity to work with and learn from many talented individuals. It has also given me the opportunity to meet new people and work as part of a team.”

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The following page presents financial statements of the Public Access Corporation of the District of Columbia for the Fiscal Year July 1, 2018 to June 30, 2019, excerpted from the audit performed by F. S. Taylor & Associates, P.C., which issued an unmodified opinion stating that the statements are presented fairly, in all material respects, the financial position of the organization as of June 30, 2019, in accordance with accounting principles generally accepted in the United States of America. They are for information purposes only, and are not intended as a complete report. A full copy of the Independent Auditor’s Report and Financial Statements are available upon request.

PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA
STATEMENTS OF FINANCIAL POSITION
JUNE 30, 2019 AND 2018

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$6,612,283</td>
<td>$6,720,754</td>
</tr>
<tr>
<td>Investments</td>
<td>2,307,505</td>
<td>1,969,126</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>117,885</td>
<td>74,602</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>137,262</td>
<td>139,507</td>
</tr>
<tr>
<td>Total current assets</td>
<td>9,324,455</td>
<td>9,736,684</td>
</tr>
<tr>
<td>Security deposits</td>
<td>25,067</td>
<td>25,067</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>1,964,370</td>
<td>1,872,564</td>
</tr>
<tr>
<td>Total assets</td>
<td>11,289,892</td>
<td>11,684,315</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Current liabilities:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$290,906</td>
<td>$240,687</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>11,704</td>
<td>16,172</td>
</tr>
<tr>
<td>Total current liabilities/Total liabilities</td>
<td>302,610</td>
<td>256,859</td>
</tr>
<tr>
<td>Total net assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>2,160,152</td>
<td>1,732,240</td>
</tr>
<tr>
<td>Board-designated</td>
<td>4,683,322</td>
<td>4,683,322</td>
</tr>
<tr>
<td>Total without donor restrictions</td>
<td>6,843,474</td>
<td>6,415,562</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>3,964,322</td>
<td>3,964,322</td>
</tr>
<tr>
<td>Total net assets</td>
<td>10,807,796</td>
<td>10,379,884</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>11,289,892</td>
<td>11,684,315</td>
</tr>
</tbody>
</table>
## OPERATING REVENUES, GAINS, AND OTHER SUPPORT

### Year ended June 30, 2019

<table>
<thead>
<tr>
<th>Category</th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating revenues, gains, and other support</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating support from cable operators</td>
<td>$2,062,693</td>
<td>$2,062,693</td>
<td>$2,062,693</td>
<td>$2,172,865</td>
</tr>
<tr>
<td>Capital contributions from cable operators</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership dues</td>
<td>11,555</td>
<td></td>
<td>11,555</td>
<td>10,735</td>
</tr>
<tr>
<td>Net assets released from purpose restrictions</td>
<td>670,308</td>
<td></td>
<td>670,308</td>
<td>(670,308)</td>
</tr>
<tr>
<td><strong>Total support</strong></td>
<td>2,744,556</td>
<td></td>
<td>2,744,556</td>
<td>2,761,812</td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program services</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instruction fees</td>
<td>44,635</td>
<td></td>
<td>44,635</td>
<td>44,635</td>
</tr>
<tr>
<td>Membership dues</td>
<td>13,546</td>
<td></td>
<td>13,546</td>
<td>(13,546)</td>
</tr>
<tr>
<td>Net assets released from purpose restrictions</td>
<td>26,349</td>
<td></td>
<td>26,349</td>
<td>26,349</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td>101,931</td>
<td></td>
<td>101,931</td>
<td>101,931</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td>3,756,487</td>
<td></td>
<td>3,756,487</td>
<td>3,863,743</td>
</tr>
<tr>
<td><strong>Changes in net assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net assets, beginning of year</td>
<td>$3,037,942</td>
<td></td>
<td>$3,037,942</td>
<td>$3,055,198</td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>$3,055,198</td>
<td></td>
<td>$3,055,198</td>
<td>$3,055,198</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>2,744,556</td>
<td></td>
<td>2,744,556</td>
<td>2,761,812</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$1,311,931</td>
<td></td>
<td>$1,311,931</td>
<td>$1,311,931</td>
</tr>
</tbody>
</table>

**PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA**

**STATEMENT OF ACTIVITIES**

**FOR THE YEAR ENDED JUNE 30, 2019**

(with comparative totals for 2018)

### PUBLIC ACCESS CORPORATION OF THE DISTRICT OF COLUMBIA

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**FOR THE YEAR ENDED JUNE 30, 2019**

(with comparative totals for 2018)

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<tr>
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**The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. In such cases, allocations are made to ensure that expenses are consistently applied. All costs are allocated across program and supporting activities based on the nature of the cost.**
Kojo Nnamdi, Chair
Journalist, The Kojo Nnamdi Show and The Politics: Hours on NPR, WAMU-FM

Cynthia Lightfoot, Secretary
Program Manager, District of Columbia’s EMS for Children

Kevin Goldberg
Attorney, Fletcher, Head & Hildreth, PSC

Barbara Davis Blum
President, BDB Investment Partnership

Pedro Alfonso, Vice Chair & Treasurer
Chairman and CEO, Dynamic Concepts, Inc.

Michael Freedman
CPA and Founding Partner, Gelman, Rosenberg & Freedman CPAs

Kwame Holman
Adjunct Lecturer, Northwestern University Medill School of Journalism, Media, Integrated Marketing Communications

Janis Hazel
Director of Communications, DC Councilmember Vincent Gray

DCTV gratefully acknowledges the generous supporters who made the work of DCTV possible in 2018-19. Special thanks to Mayor Muriel Bowser, DC Council, DC Office of Cable Television, Film, Music and Entertainment, DCTV’s Board of Directors, and the District’s cable providers — RCN, Comcast and Verizon.

Many thanks to the creative and dedicated DCTV members and volunteers who use this platform as a resource for lifelong learning, a safe haven for vital conversations, and a gateway to create change in their community.

To the DCTV staff, thank you for your excellent work, creative spirit and all of the ways you continue to push the organization forward.
The cable providers who fund DCTV have granted it exclusive use and programming control of 7 public access channels on which DCTV schedules and transmits community programming. DCTV fulfills its mission to transmit community programming on the cable systems in the District of Columbia by scheduling and telecasting programming at no charge to DCTV members. DCTV also provides and subsidizes supporting resources, education and facilities to create community programming to its members. Dedicated DCTV-certified volunteers contributed thousands of hours creating, supporting and providing the programming telecast on DCTV’s cable television channels on the Comcast, RCN and Verizon FiOS systems.