

PRESS RELEASE

FOR IMMEDIATE RELEASE

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DCTV Announces Capacity Building Grants for Nonprofits

Local Television Network Investing Heavily to Help Nonprofits Powerfully Expand How They Connect with Their Communities

Washington, DC — October 31, 2019 — DCTV today announced the availability of valuable grants for nonprofit organizations in Washington, DC to expand their media communications capacity. The grant program, which was designed with input from nonprofit leaders across the District, enables nonprofits at any budget level to tell quality stories, spark vital conversations, and get valuable training. As part of these Capacity Building Grants, DCTV creates dynamic programs for television and social media channels to share compelling stories about the ways nonprofits are improving life for residents all over the District. The grants, which represent a total potential for several million dollars in professional production resources and support, help nonprofits powerfully expand how they connect with their communities.

“We are drastically increasing our support for nonprofits because we know how important they are to DC communities,” said Nantz Rickard, President and CEO of DCTV. “As a nonprofit ourselves, we know how hard it can be to tell your story well; as a media company, that’s exactly what we do. We support DC nonprofits because we support DC residents.”

Applications Open November 18, 2019

The DCTV grant program requires a minimal financial match and provides incredible value in communications support for nonprofit organizations. The grant term is one year. Applications for this grant cycle open [November 18, 2019](#) and close [December 18, 2019](#).

The grant application is easy and straightforward, and DCTV professional staff will provide support to ensure nonprofits maximize the benefits. Interested organizations can learn more at dctv.org/grants. DCTV will also host in-person information sessions on [November 20th](#), and [December 4th](#) at their professional production studios in Brookland at 901 Newton Street, NE, Washington, DC 20017.

Extraordinary Grant Value

DCTV grant recipients will share their expertise in dynamic programs on DCTV’s three dedicated cable channels, which broadcast on Comcast, RCN, and Verizon, as well as DCTV’s online streaming platforms. DCTV will work closely with grantees to create compelling content for local viewers. Grantees will expand their community presence, boosting their social media platforms and websites with professionally-produced video content.

Through valuable media education, grantees will strengthen their communications capabilities and expand their storytelling capacity. And as part of a dedicated group of people working to

uplift DC communities, grantees will benefit from expert support, event space rental, discounted professional services, and more. Information can be found at dctv.org/grants.

Meaningful Media for the 21st Century

For more than 30 years, DCTV has provided a community forum to boost the voice of residents in the District of Columbia. Now, inspired by changes in the media industry and the need for meaningful media to spark greater civil discourse, DCTV is reimagining the traditional concept of a public access television station. Through media education, collaboration with nonprofits, dynamic storytelling, and more intentional community engagement, DCTV is building a platform to bring people together and uplift DC communities.

DCTV acknowledges the critical role the nonprofit sector plays in the lives of residents in all eight wards of the city. Through these grants, DCTV provides professional facilities, resources, and support to help local nonprofits engage and uplift local communities.

About DCTV

Created by and for Washington, DC residents, DCTV is a community media nonprofit organization that fosters a 24/7 forum to amplify local voices in the nation's capital and its neighboring metropolitan communities. Using the power of meaningful media to connect DC residents, we tell quality stories, spark vital conversations, and provide valuable training. DCTV cultivates a premier platform to examine local issues and interests across the District's three cable television providers Comcast, RCN, and Verizon and digital streaming channels. You can watch DCTV streaming online at dctv.org/live. To learn how DCTV serves residents in Washington, DC every day, visit dctv.org.

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KEY MESSAGES

New Grant Program for Nonprofits

- DCTV, the voice of the District on cable and beyond, now offers Capacity Building Grants for nonprofit organizations that serve DC residents.
- These grants enable nonprofits at any budget level to tell quality stories, have vital conversations, and get valuable training.
- As part of these Capacity Building Grants, DCTV creates dynamic programs for television and social media channels to share compelling stories about the ways nonprofits are improving life for residents all over the District.
- The grants, which represent a total potential for several million dollars in professional production resources and support, help nonprofits powerfully expand how they connect with their communities.
- Apply today at dctv.org/grants and join a vibrant community of impact makers in the District!

Extraordinary Value for Grantees

- As part of these Capacity Building Grants, DCTV creates dynamic programs for television and social media channels to share compelling stories about the ways nonprofits are improving life for residents all over the District.
- The grants, which represent a total potential for several million dollars in professional production resources and support, help nonprofits powerfully expand how they connect with their communities.
- There are many benefits to being a DCTV grantee. You will:
 - Share your thought leadership, expertise, and stories of community impact in DCTV's original programming on cable and online
 - Boost your social media platforms and website with professionally-produced videos
 - Join a dedicated group of nonprofit leaders working to uplift our communities

Meaningful Media for the 21st Century

- For more than 30 years, DCTV has provided a community forum to boost the voice of residents in the District of Columbia.
- Inspired by changes in the media industry and the need for meaningful media to spark greater civil discourse, DCTV is reimagining the traditional concept of a public access television station.
- Through media education, collaboration with nonprofits, dynamic storytelling, and more intentional community engagement, DCTV is building a platform to bring people together and uplift DC communities.

BOILERPLATE

About Our Capacity Building Grants

DCTV's grant program, which was designed with input from nonprofit leaders across the District, enables nonprofits at any budget level to tell quality stories, have vital conversations, and get valuable training. As a DCTV grantee, you can join our dynamic television programs to share your depth of expertise, thought leadership, and compelling stories with people all over the District. You'll also have access to valuable media education, professional consultation, and new storytelling techniques for your website and social media platforms. We are here to help nonprofits powerfully expand how you connect with your communities. To learn more, visit dctv.org/grants.

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