Special Meeting Minutes
October 18, 2019

Present: Kojo Nnamdi, Pedro Alfonso, Vice Chair/Treasurer; Chair; Cynthiana Lightfoot, Secretary; Kevin Goldberg; Michael Freedman; Barbara Davis Blum. Nantz Rickard, President & CEO.

Call to Order. Nnamdi called the meeting to order at 3 pm and welcomed everybody, noting the special meeting is to address two items that cannot wait until the next Regular Meeting; Consideration of Proposed Changes to the Nonprofit Media Capacity Grant Program, and Executive Session to address a personnel matter.

Old Business
Proposed Changes to NPO Media Capacity Grant Program

Nnamdi introduced the item of business, saying DCTV has additional feedback from the first group of nonprofit organizations who applied for and were granted Nonprofit Media Capacity Grants. We also have additional information about DCTV’s capacity. To ensure we provide a good experience for those in our nonprofit community who decide to work with DCTV, and to ensure sustainability of the program, we have a proposal to consider with recommendations of changes to the program.

Nnamdi noted that the document with the proposed changes was sent along with the email scheduling this meeting. He asked Rickard to present the proposed changes.

Rickard presented the proposed changes, including providing more flexibility for DCTV to provide benefits, to respond to the grantees’ feedback that short pieces and pieces involving more field work are of greater value (and more expensive for DCTV to produce); to re-align benefits with this change; and to ensure program sustainability by increasing the grant match provided by the nonprofit grantees to:

- Bronze: $750 DC/ $1,000 Non-DC
- Silver: $1,250 DC/ $1,750 Non-DC
- Gold: $2,500 DC/ $3,500

Rickard noted that value to the nonprofit grantees is key to the success of the program. During discussion and questions, Nnamdi offered an example of a specific nonprofit grantee to summarize how the benefits would work, and was used as the example to address questions.

After discussion, Nnamdi moved to approve the Revised Media Capacity Grant Program as presented. Alfonso seconded. The motion carried unanimously.
Executive Session
Nnamdi said the Board has a personnel matter to discuss, and asked for a motion to go into Executive Session.

Alfonso moved to go into Executive Session, Lightfoot seconded. The motion carried unanimously.

Review Meeting Schedule
Nnamdi noted the Board has returned to the Regular Meeting. He reviewed the meeting schedule, noting that the next meeting will be Wednesday, November 20, to review the audit, and if needed, to address changes to the Policy Manual or Employee Manual. We will also have some Executive Session items to discuss.

Nnamdi led discussion to determine a time for a Board retreat. He thanked Lightfoot for offering her beautiful home.

After discussion, the date was set for Sunday December 8, from 11 am to 4 pm.

Adjournment
Lightfoot moved to adjourn. Nnamdi seconded. The motion carried unanimously.