



# DCTV Voice Awards

**Entries Judged by a Panel of Community Media & Industry Professionals  
Automatic Entry into the “Community Choice” Award with Online Voting**

## Entry Guidelines

**DCTV Voice Awards** – Entries categorized by DCTV channel’s programming blocks (health, youth, entertainment, etc.). A panel of media professionals will judge all DCTV Voice Award submissions. All submissions must meet the specific criteria of their selected category.

### **DCTV Voice Awards Programming Categories And Descriptions:**

International: (Cultural/Diversity): Celebrating community diversity throughout the District.

Youth: Programming geared towards, created, for and/or about youth.

News/Public Affairs: Educating the public on issues affecting our community.

Health: Promoting good health and nutrition practices.

Variety/Arts: Exploring DC’s arts and culture scene; Art performances, talent showcases entertainment talks.

Sports: Coverage of a sports activity or competition.

Enrichment: Religious, spiritual and wellness programming.

Entertainment: Performances, artist interviews, plays or other programs designed to entertain viewers.

Short Film/Documentary (Over 10 minutes): A program that covers a complete event, topic or storyline.

Sponsored: A program submitted through your membership, but produced by another party.

### **Entry Rules:**

1. Producer may enter **one** (1) program per category;
2. No more than **three** (3) entries total per producer;
3. Program first air date **must have** been on DCTV between July 1, 2015 through June 30, 2016;
4. If DCTV determines the program is not in the correct category, DCTV can remove a program entry.
5. Previous winning entries cannot be re-submitted;

**DCTV Voice “Community Choice” Award** - All properly submitted DCTV Voice Awards entries will be automatically included in the “Community Choice” Award category. All voting, for this award, will be conducted online at [www.dctv.org](http://www.dctv.org) and is open to open to all DCTV members and non-members.

**Judging Information** - DCTV will assemble a small group of media professionals to judge all DCTV Voice Awards entries. Judges will award points in the following categories:

1. **Creativity** – Idea originality, innovativeness and creativity
2. **Implementation** – Content clarity; Program has a lucid message that is well-structured and effective; Producer utilized appropriate format (talk show, talking heads, green screen, etc.) to execute idea; Project has a clear underlying tone or personality (playful, serious, light-hearted, etc.)
3. **Community Impact** – Program offers engaging dialogue and/or presentations that shed light on a specific community; Educates public/audience about a community or group; Encourages discussion and/or involvement within a community or group
4. **Aesthetic & Technical Quality** – High quality images, shot composition, proper lighting, clean audio, appropriate use of camera and other production equipment (steady, focused, etc.).

## DCTV Voice Awards Entry Form

A complete entry includes a DVD or DV Cam of the program + Voice Awards Entry Form and **must be received by November 30<sup>th</sup>**. Submit one program per form. Bring or mail entry to DCTV at 901 Newton Street, NE, Washington DC 20017. Submission form and program must be submitted at the same time.

### **Online Submissions**

You have the option to submit your entries online. Visit [dctv.org/voice-awards](http://dctv.org/voice-awards) and follow the instructions carefully. Once you click the link to submit your programs and complete your application, you will be sent instructions to upload your programs to our system. Please be sure to provide an e-mail address that you check regularly.

Viewing and online voting for the "Community Choice" Award will be conducted **from December 7-December 21**. DCTV members AND non-members are allowed to vote for your program during this time.

**Important Note:** For the purpose of DCTV Voice Award guidelines, a "Producer" is person that has been involved in any of the production processes needed to create and complete a program (pre-production, production, editing, etc.). "Sponsors," who present completed programs to DCTV on behalf of a third party are not eligible.

**Producer's Name:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Contact #** \_\_\_\_\_

**Program Name:** \_\_\_\_\_

**Subtitle/Episode:** \_\_\_\_\_

**Length:** \_\_\_\_\_ **Original Air Date (MO/YR)** \_\_\_\_\_  
Must be between 7/1/15 - 6/30/16

### **CATEGORY (CHOOSE ONE):**

Place an "X" next to the category into which you are submitting this program. NOTE: Each producer is limited to one entry per category, with an overall limit of three entries. Please complete one form for each entry.

\_\_\_\_\_ International

\_\_\_\_\_ Youth

\_\_\_\_\_ News/Public Affairs

\_\_\_\_\_ Health

\_\_\_\_\_ Variety/Arts

\_\_\_\_\_ Sports

\_\_\_\_\_ Enrichment

\_\_\_\_\_ Entertainment

\_\_\_\_\_ Sponsored

\_\_\_\_\_ Short Film/Documentary (Over 10 min.)

**Reminder:** Please drop off or mail your entry form and program(s) to: DCTV, 901 Newton Street, NE, Washington, DC Attn: Voice Awards. To submit your programs online, go to [dctv.org/voice-awards](http://dctv.org/voice-awards).

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_